

New Poll: Impeachment Rockets Trump's Approval Ratings In "Purple" Georgia

A new **Towery Survey** of 1000 voters in Georgia conducted Dec. 13 - 14, 2019 shows a substantial shift in the past four weeks in approval for President Donald Trump.

The survey, provided exclusively for **The Sean Hannity Show**, was conducted using the same methodology that Matt Towery used in 2016 to project that Trump would defeat Hillary Clinton for president.

Towery appeared on major FOX network affiliates in key swing state just days before Trump's victory to discuss those poll findings and his projections for the 2016 race. Shawn Hannity read Towery's detailed prediction of a Trump upset on his radio broadcast just prior to the election. Matt Towery returns this year to provide select polling of swing states during the 2020 election.

The Georgia results in the new December poll show a substantial increase in job approval for President Trump in this, the nation's eighth-largest state, as compared to the findings of a similar Atlanta Journal-Constitution/University of Georgia survey released Nov. 12th.

Georgia is considered a highly competitive "Purple State" in the 2020 cycle.

The Towery survey also indicates a substantial drop, in support for impeachment of Trump, or his removal from office.

The poll was conducted Dec 13 and 14. 1000 Likely Voters were surveyed by both automated and live interviews, including cell phones. The margin of error is 3.1%

Poll Results

1. Trump Job Performance:

Approve: 52%
Disapprove: 42%
Undecided: 6%

2. Impeachment:

Support Impeachment: 13%
Support Removal: 33%
Oppose impeachment: 50%
Undecided: 4%

Matt Towery's analysis of the poll:

"About five weeks ago the Atlanta Journal-Constitution newspaper conducted a survey of Georgia in conjunction with the University of Georgia's School of Government and Public Policy.

"In that survey, President Trump's approval rating in Georgia was 44 percent and his disapproval was 54 percent. The remaining 2 percent were undecided.

“My survey indicates that the impeachment effort by congressional Democrats is likely having an unintended yet forceful impact on voter approval for President Trump. Namely, it’s driving approval ratings for the president much higher. (51 percent approve of his job performance, while only 43 percent disapprove.)

“We can see the driving force in this increase in job approval by comparing the support for what was five weeks ago an impeachment inquiry and support for Trump’s removal from office. Approval for the impeachment inquiry in November was 54 percent in Georgia, with 44 percent against.

“The AJC poll showed Georgia voters split 47 percent to 47 percent on removal from office,” said Towery.

“A month of televised impeachment hearings has had a significant impact on opinion polls in major swing or purple-leaning states.

“This includes Georgia, which has become increasingly competitive overall politically for Democrats. (Although the Democrats still fail to hold any major statewide elected offices.)

“The results of my poll indicate that 50 percent of Georgia voters now oppose removal of the president. It shows, too, that support for the impeachment process has plummeted.

“We are seeing these same results in most competitive states for the 2020 election. It’s pretty clear that, much like during the impeachment of Bill Clinton in the late 1990s, the entire impeachment process is having a reverse impact from what impeachment advocates intended: Now, as in the 90s, it is making the president more popular, not less.

“For example, the huge gap in voter approval/disapproval for Trump among women voters as opposed to men has all but evaporated. Previously, women were routinely more inclined to disapprove than men were.

“Plus, in my survey the president now has more independent voters who approve of him than disapprove in Georgia.

“These results must be particularly disturbing for Democratic Congresswoman Lucy McBath, who in 2018 won election in the traditionally Republican Sixth District of Georgia.

“McBath cast votes last week in the House Judiciary Committee to advance the impeachment process. She is considered one of about 30 vulnerable Democratic members of the House for re-election in 2020.

Matt Towery appeared on major FOX network affiliates in key swing states just days before Trump’s victory to discuss those poll findings and his projections for the 2016 race. Hannity read Tower’s detailed analysis on his radio broadcast just prior to the election. Tampa’s FOX 13 recently revisited his 2016 prediction https://m.youtube.com/watch?v=4_LshGxl0Ro&feature=youtu.be.

Matt Towery concludes “For Donald Trump, impeachment truly is the 2020 gift that keeps on giving.”